

July 7, 2025

Re: UASD Convention  
November 5-7, 2025

Dear Exhibitor/Sponsor:

As a Member of the Utah Association of Special Districts and an ex-officio member of the Board of Directors, let me express our appreciation for your past support of the UASD and their annual convention.

We are planning ahead to determine the level of interest in exhibit space for the 2025 – 36th annual convention and would ask that you please RSVP at your earliest convenience (no later than September 12, 2025) by completing and mailing the enclosed registration form, along with your exhibitor fee (see attached payment authorization form), to Mahala Velasquez at the address provided. Exhibitors may participate at one of four levels: Diamond, Platinum, Gold or Silver. Please refer to the enclosed matrix and policy narrative for additional benefits of registering at one of these sponsorship levels.

**Vendor registration and set-up will be Wednesday morning, November 5, 2025 from 8:00 to 10:30 am and breakdown will be at 5:00 p.m. Thursday afternoon, November 6, 2025 following the last drawing.** Vendors are welcome at the breakfast on Friday morning. The convention will be held this year at the **Davis Conference Center**.

See the attached narrative for additional information regarding requests for booth location. E-mails will also be accepted to determine priority for booth preference, providing that payment has been received.

Once again, thank you for your past support of the Association and its Annual Convention. Should you have any questions or comments, please don't hesitate to call either me (801.647.4823) or Mahala Velasquez (801.596.0700).

Sincerely,



David Robertson  
Ex-Officio Board Member, Conference Committee  
Utah Association of Special Districts





## **UASD Convention Exhibitor Policy**

The Board of Directors of the Utah Association of Special Districts desires to provide a consistent and effective experience for all exhibitors and event sponsors at its annual convention. The UASD appreciates the participation of exhibitors and sponsors and the significant contribution you make to the success of the convention.

The involvement and cooperation of all exhibitors and sponsors is necessary to ensure every participant has equal access and exposure to clients and customers. To achieve this goal, the UASD respectfully asks that all exhibitors and sponsors of events abide by the following:

### **General Policy**

- 1- The cost of internet service and electricity etc. are discretionary. All registered exhibitors may arrange for these services directly through the convention center.

### **Sponsorship**

- 1- There are four levels of sponsorship, silver, gold, and platinum and diamond.
  - Silver- \$1,500 exhibiting fee
  - Gold - \$2,100 exhibiting fee
  - Platinum - \$2,700 exhibiting fee
  - Diamond - \$10,000 exhibiting fee

*(Event sponsorships are included in the cost of Diamond, Platinum and Gold exhibitor sponsorship. Please see attached matrix for additional benefits and explanation of event sponsorships. Additional sponsorship opportunities are also available.)*
- 2- A prior-year sponsor of an event will be extended the first right to request sponsorship of the same event or item at the following year's convention.
- 3- Other than provided in item 2, sponsorships will be available on a first come first-serve basis.
  - a. First come, first serve is defined as:
    - i. Exhibitor fees have been received by the UASD. (Diamond first priority)
    - ii. The exhibitor registration packet has been completed and returned to the UASD.
- 4- For sponsors of events – breakfast, lunch, and dinner – you may take a minute at the podium to introduce the name of your company, yourself, and staff members in attendance.

### Registration Packet Advertisements – Diamond and Platinum Levels only

We are in the process of transitioning to an electronic format. Therefore, we will only be preparing **50 binders**. Please submit fifty advertisements on an 8 ½ X 11 sheet, either single or double sided. Please 3-hole punch all advertisements. Please provide advertisements to UASD by October 1<sup>st</sup>. Please deliver advertisements to:

UASD  
1272 West 2700 South  
Syracuse, UT 84075

Also, please **submit your company advertisement electronically** for inclusion on the electronic UASD convention program and platform. Please e-mail to:

legrand@uasd.org

Advertisements will be placed behind a tab for exhibitor/sponsor items and will be presented in 1) sponsorship level order, and then in 2) alphabetical order.

### Exhibitor Space Selection & Booth Activities

- 1- Exhibitors will be eligible to participate in each drawing after:
  - i. Exhibitor fees have been received by the UASD.
  - ii. The exhibitor registration packet has been completed and returned to the UASD. Exhibitors should note their top 3 location preferences on the registration form provided in the packet.
- 2- At each drawing, diamond sponsorships received as of the drawing date will be drawn first, with platinum, gold and silver following in succession.
- 3- For any exhibitors who have booth space please confine your displays to your own area. Also, be sure that your display does not in any way interfere with any of the other exhibitors. No double booth spaces will be allocated. The dimensions of your booth space will be noted on the exhibit area map included in the registration packet.
- 4- Should any exhibitor wish to conduct their own, individual drawing, please do so at your own table. UASD will not make any announcements pertaining to exhibitor activities, drawings, etc.
- 5- To comply with the State Officers and Employees Ethics Act, if an exhibitor chooses to provide giveaways and/or gifts, either through a drawing or given directly, they must be non-cash items and the value cannot exceed \$50.

### Insurance Requirements

- 1- Exhibitors are responsible to provide their own liability insurance coverage sufficient to cover any risk that may result from intentional or accidental actions on the part of exhibitors or their agents.

## 2025 Exhibitor Fees

### *UASD Convention Exhibitor Sponsorship Levels*

#### LEVELS OF PARTICIPATION

	\$10,000	\$2,700	\$2,100	\$1,500
<i>SPONSORSHIP BENEFITS</i>	<i>DIAMOND</i>	<i>PLATINUM</i>	<i>GOLD</i>	<i>SILVER</i>
Recognition on UASD website	✓	✓	✓	✓
Convention exhibitor booth	✓	✓	✓	✓
Recognition in the convention program & materials	✓	✓	✓	✓
Complimentary Registration to the UASD Annual Convention (# of persons) *	8	4	3	2
Recognition for door prizes	✓	✓	✓	✓
Listing of Convention Attendees	✓	✓	✓	✓
Break sponsorship	✓	✓	✓	
Listing of Convention Attendees - electronic format	✓	✓		
Recognition on signage for sponsored event (ie. continental breakfast & breaks)	✓	✓		
Convention Materials Advertisement (hardcopy/electronic provided by exhibitor)	Free	Free		
Event sponsorship with recognition on signage and during events	✓	✓		
Priority Placement of exhibitor table (See additional details in exhibitor policy)	✓	✓		
Presentation opportunities	✓	✓		
Additional Recognition Opportunities	✓			
Prominent Placement of Sponsorship in convention materials & at convention	✓			
UASD Slide show recognition with Logo (pre and post general session/events)	✓			
General event 2 minute opportunity to introduce company & representatives	✓			

Sole or multiple sponsorship of an event, breakfast, break on a first-come, first-serve basis. Prior-year sponsors will be extended first option to sponsor an event or activity at the following year's convention.

\* Additional attendees may register at \$125 each.

Rev. July 2025



**UTAH ASSOCIATION OF SPECIAL DISTRICTS  
36TH ANNUAL CONVENTION**

**NOVEMBER 5-7, 2025**

**DAVIS CONVENTION CENTER  
1651 NORTH 700 WEST  
LAYTON, UTAH**

**ASSOCIATE MEMBER EXHIBITOR CONFIRMATION FORM:**

Exhibit Days: **Wednesday & Thursday, November 5-6, 2025**  
Exhibit Set-up: **Wednesday 8:00 a.m. to 10:30 a.m.**  
Exhibits open: **Wednesday 11:00 a.m.**  
Exhibit Take-down: **Thursday 5:00 p.m. after prize drawing**

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsorship Level: ☐ Silver (\$1,500) ☐ Gold (\$2,100) ☐ Platinum (\$2,700) ☐ Diamond (\$10,000)

Contact Name: \_\_\_\_\_ Attendee #1: \_\_\_\_\_

Phone: \_\_\_\_\_ Attendee #2: \_\_\_\_\_

Fax: \_\_\_\_\_ Attendee #3: \_\_\_\_\_ (Gold, Platinum, Diamond Sponsors)

E-mail: \_\_\_\_\_ Attendee #4: \_\_\_\_\_ (Platinum, Diamond Sponsors)

Thursday Breakfast Count: \_\_\_\_\_

Booth # Preference (top 3): \_\_\_\_\_ Thursday Lunch Count: \_\_\_\_\_

Friday Breakfast Count: \_\_\_\_\_

**PLEASE MAIL COMPLETED CONFIRMATION FORM AND THE APPROPRIATE EXHIBITOR SPONSORSHIP FEE TO:**

**(CHECK MADE PAYABLE TO: UTAH ASSOCIATION OF SPECIAL DISTRICTS  
OR PAYMENT BY CREDIT CARD USING ENCLOSED FORM)**

**LRB Public Finance Advisors, Inc.**

**Attn: Mahala Valasquez**

**41 N. Rio Grande, Suite 101**

**Salt Lake City, Utah 84101**

**Telephone: (801) 596-0700 / E-mail: [mahala@lrbfinance.com](mailto:mahala@lrbfinance.com)**

**\*REQUESTS REGARDING BOOTH LOCATION WILL BE DETERMINED BASED UPON THE ATTACHED CRITERIA.**

PAYMENT AUTHORIZATION FORM  
2025 UASD ANNUAL CONVENTION

Sponsorship Level:      Silver (\$1,500) <input type="checkbox"/> Gold (\$2,100) <input type="checkbox"/> Platinum (\$2,700) <input type="checkbox"/> Diamond (\$10,000) <input type="checkbox"/>	
Additional Attendees above number provided for selected sponsorship (please refer to exhibitor matrix) \$125 each X ____ = \$ _____	
Total charges authorized:      \$ _____	
Payment Type: <input type="checkbox"/> Check <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/> Discover <input type="checkbox"/> Other _____	
Name on Card:	Card Number:
Authorized Signature:	Security Code:
Email address to receive receipt:	Expiration Date:
Credit Card Billing Address:	
<i>If paid by check Please make payable to UASD</i>	



## Vendor Electrical/Internet Form 2025

EVENT: _____		EVENT DATE: _____	
COMPANY NAME: _____		BOOTH NO: _____	
ADDRESS: _____			
CITY: _____		STATE: _____	ZIP: _____
PHONE: _____		FAX: _____	
Ordered by: _____		On-site contact: _____	
E-Mail: _____ (Receipts will be sent to this address)			

Orders must be received four (4) business days prior to event to qualify for "pre order" pricing.

	<u>Quantity</u>	<u>Pre Order</u>	<u>Standard Order</u>	<u>Total</u>
<b>20 Amp 110V Power Connection</b>	_____	\$65.00 (per day)	\$85.00 (per day)	\$ _____
-Includes standard power connection via one extension cord.				

<b>Wired Internet Access</b>	_____	\$25.00(per day)	\$50.00(per day)	\$ _____
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**Wireless Internet Access** Can be purchased for \$5 per day by connecting to the Davis Conference Center network and following the prompts.

### Audio Visual Rental

(For multiple AV rentals contact the sales department. Items ordered day of show are not guaranteed available)

#### Additional Rentals: (Prices are per day)

Chairs	_____	\$10 Each	\$ _____
Tables	_____	\$5 Each	\$ _____
Garbage Cans	_____	\$5 Each	\$ _____
Other Items	_____	Qty _____ Price \$ _____	\$ _____

### Special Services

Misc. Labor (one hour min) \_\_\_\_\_ Hours \$55.00 per/hr \$ \_\_\_\_\_

Hanging Fee: \$145.00 + Labor \* Advanced Orders Only\* Prices shown include tax and applicable service charges.

**Payment must be received before service is provided.**

**Total** \$ \_\_\_\_\_

\_\_\_ Credit      \_\_\_ Check      \_\_\_ Cash

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

\*\*\*Please make checks payable to the Davis Conference Center\*\*\*

- Pre-order rates are available until four (4) business days before the show begins moving in. After that the standard order rate applies.
- Payment for services must accompany orders to qualify for advanced order rates.
- Checks are to be made payable to Davis Conference Center.
- Credit will not be given for services installed and not used.
- Quantities of power/electrical services are limited. Please order early to ensure availability. Orders will be filled on a first come, first serve basis.
- Notification of cancellation must be received a minimum of three days prior to show move-in
- Power Equipment must be picked up at the service desk during move-in. Power Equipment must be returned to the service desk within one hour of show close.
- All changes from the original order will be assessed with a relocation charge of \$55.00 per line.
- All exhibitor services will be disconnected on the last day of the event, thirty minutes after the official closing time.
- Davis Conference Center is not responsible for lost or damaged equipment while in the exhibitors' possession. A replacement fee will be assessed on all equipment not returned.
- All prices are for rental only materials and equipment. Materials and equipment used in installation remains the property of the Davis Conference Center.
- Under no circumstance shall anyone other than Davis Conference Center technicians do any special wiring in the convention center without prior approval.
- Rates quoted for all services include bringing the requested communication services to the booth in the most convenient manner and do not include special wiring, over-head drops and/or special set-up or installation of power/electrical equipment. Addition labor charges will be assessed when special services are required.
- The exhibitor must file disputes concerning service with the Davis Conference Center prior to the close of the show.
- Payment in full must be rendered on all orders when an order is placed. NO EXCEPTIONS PLEASE. All payments are in US Dollars. All additional services provided at the show must be paid for in full at the time of request. Any long-distance charges incurred at the show will be charged to the exhibitors' credit card.
- This order form is accurate as of February 1, 2024. If you have received an order form that is more than one year past this date, please call (801) 416-8888



